1. **WordPress**

* WordPress is Older Than Twitter and Facebook.
* WordPress Dominates 76.4% of CMS Market Share.
* WordPress is Not Owned by Any Company.
* WordPress is Used by Governments All Over The World.
* WordPress.com is Not The Same as WordPress.org.

1. **Wix**

* More than 125 million registered users in 190 countries around the world.
* About 2 million new users each month, that is more than 65,000 new sign ups on average, every day.
* More than 2,000 employees working at 11 Sites.
* 50% Of its employees work in R&D.
* An online marketplace called the Wix Arena.

1. **Canva**

* Canva has a large number of clients across 179 nations.
* Canva is available on desktop, iPad, iPhone as well as on Android versions.
* In its first year of launch, Canva was entirely well known among its 750,000 users.
* You can find more than 60,000 free templates in canva.
* Canva offers a 30-day free trial to ease users into paying while testing out all premium features.

1. **SquareSpace**

* SquareSpace creates a blog, website or portfolio easily with its LayoutEngine web publisher.
* This Website is secure, safe, and built on a solid platform forged by top engineers and developers.
* Sells products ranging from ebooks to physical goods with the new SquareSpace commerce.
* Hosting can handle anything from Hurricane Sandy to the front page of Reddit.
* SquareSpace comes with on board analytics, integrates with Google Analytics, and more.

1. **Adobe Photoshop**

* It Wasn’t Always Owned by Adobe.
* The Application Itself Is Much Older Than You Think
* It Wasn’t Always Called Photoshop
* Photoshop Wasn’t Originally an Image Editor
* The First Photoshopped Image Was of the Creator’s Wife